



FORWARD, TOGETHER.

YMCA of Simcoe/Muskoka 2022-2023 Annual Report

Message to the Community

YMCA Staff join our CEO, Jill Tettmann, and Board Chair, Todd Young, in sharing a message of thanks to staff, volunteers, and supporters. Scan the QR code to watch!



Vision for 2025

The YMCA of Simcoe/Muskoka's new three-year Strategic Plan, **Forward, Together**, launched on July 1, 2022. Over the next three years, we will use this plan as a roadmap to guide us into the future. Our plan will help us to better meet the needs of post-pandemic communities, and fulfill our mission by bringing people together through experiences that build skills and self-confidence, increase health and strength, and create opportunities for exploration and growth.

Cultivate a great place to work and volunteer.

Strengthen the legacy of our Y for future generations.

Connect people to meaningful experiences where everyone belongs.

Promote the power of the Y.

In the same way as so many others, the YMCA is looking forward to the future. As we work towards a brighter future using our new strategic plan as a guide, we are confident that we will be able to meet the needs of the communities we serve as we move forward, together.

To learn more, visit YMCSM.ca/strategicplan.

By the Numbers

Immigrant & Youth Services

2,700
newcomers were welcomed and given support by YMCA Immigrant Services

538
newcomer children and their families accessed settlement supports through their schools in partnership with the Y's Settlement Worker in Schools (SWIS) program

954
youth gained valuable skills, found jobs, and started their leadership journey with the YMCA

67
youth received free mental wellness supports through the Y Mind program

55
newcomers participated in 7 language development programs to improve their literacy skills and prepare for their citizenship test

Camps & Outdoor Education

1,148
campers attended YMCA Day Camps

2,859
weeks of Day Camp were experienced by children

636
campers attended YMCA Camp Kitchikewana

1,343
weeks of overnight camp were experienced by children at YMCA Camp Kitchikewana

1,420
students participated in the Y's outdoor education programs

YMCA Volunteers & Staff

1,030+
dedicated employees helped us deliver vital programs and services to our communities

90+
staff celebrated milestone years with the YMCA

19,653
volunteer hours helped support YMCA programs

240
volunteers dedicated their time and talent

Philanthropy

\$1,151,000+
raised through our annual fundraising events

\$541,065
in grants received by our YMCA

\$16,500+
awarded in scholarships to 50 local youth, furthering their educational opportunities

1,141
generous donors gave to our Y.

Financial Assistance

\$368,800+
in financial assistance was provided to individuals and families to participate in health, fitness, and aquatics programs

1,100+
families received financial assistance to access YMCA health, fitness, and aquatics programs

\$199,900+
in financial assistance went to families so their children could attend summer camp.

684
children and youth attended camp with support from the Y's financial assistance program

Employment & Learning Services

21,145
people visited our Employment Services Centres in person and virtually to find support

612
employers posted over 2,600 job vacancies through the Y's job board, encouraging local business growth

946
people were supported in finding meaningful employment

213
individuals were given the tools to improve their literacy, mathematics, and computer skills

Child Care

5,000+
children were given a safe space to play, grow, and learn through our licensed Child Care and Before & After School Care programs

Infant: 77
Toddler: 374
Preschool: 770
Before/After School: 2,221
March Break: 1,210
PA Day/Holiday: 2,741
Summer Kids Club: 1,148

Health, Fitness & Aquatics

10,700+
members stayed active and healthy while building a sense of belonging and community at the Y

6,941
children and youth learned how to swim at the YMCA, gaining confidence and developing lifelong skills

280
members joined Y@Home+, our virtual Y community that offers live and on-demand programming

About the YMCA of Simcoe/Muskoka

Our Mission

What is our purpose?

A community-building charity that connects people to each other and to experiences designed to build health and strength, skills and confidence, and opportunities for exploration and growth.

Our Vision

What do we want to achieve?

Vibrant and connected communities where everyone belongs.

Our Values

What guides our decision-making?

Integrity Inclusiveness Kindness Optimism Respect

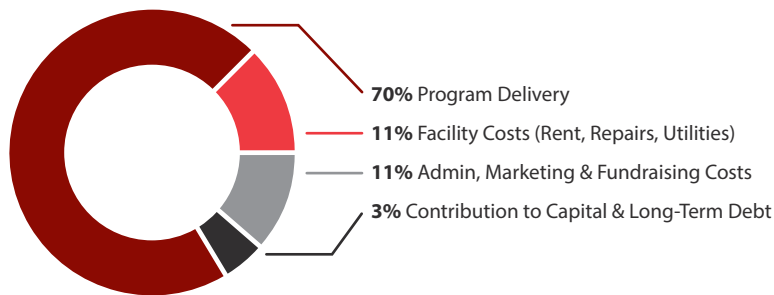
Our Community Impact

See some of the ways your Y has made a difference in your community over the past year. Scan the QR code to watch!



Financials

Expenses as % of Revenue



Fiscal Year 2022 (in thousands)

Source of Funding	\$42,361
Expenses	\$40,326
Operating Gain	\$2,035

Leadership

Board of Directors

Todd Young , Chair	Sarah Hunter
Rob Reid , Vice Chair	Pam Kinzie
Lynn Strachan , Past Chair	Rob Mauro
Mary Anne Alexander	Emily Parker
Barb Baguley	Stefanie Pereira
Laura Brewer	Ravella Wiles

Senior Leadership

Jill Tettmann , Chief Executive Officer
Fiona Cascagnette , Vice President of Children & Youth Development
Lianne Gorbell , Manager of Executive & Association Services
Laura Kelly , Senior Director of Philanthropy
Pamela Marck , Vice President of Strategy & Innovation
Karen Pulla , Vice President of Health, Wellness & Community Impact
Kate Venn , Vice President of People and Culture & Risk Management
Vimal Vyas , Vice President of Finance, IT & AMG

To view the entire 2022/2023 Annual Report, visit

[YMCASM2023.ca](https://ymcasm2023.ca)



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